



13-TIME WORLD CHAMPIONS
SUPER BOWL CHAMPIONS I, II, XXXI, XLV

NEWS RELEASE

AARON POPKEY / INTERIM DIRECTOR OF PUBLIC RELATIONS
SARAH QUICK / ASSISTANT DIRECTOR OF PUBLIC RELATIONS
JONATHAN BUTNICK / PUBLIC RELATIONS COORDINATOR
TOM FANNING / COMMUNICATIONS MANAGER

June 30, 2011

FOR IMMEDIATE RELEASE

PACKERS, WPS HEALTH INSURANCE PRESENT OPERATION FAN MAIL FOR 2011

Program Recognizes Military Families On Lambeau Field In Pregame

Operation Fan Mail, the program that recognizes military families at each Packers home game, will mark its fifth season in 2011, and the third year it has been presented by WPS Health Insurance.

The program, which debuted in 2007, is designed to recognize families with a member who is on active duty. The Packers and WPS Health Insurance will host a family at each 2011 home game and recognize them on the field during pregame activities. A total of 38 families have been recognized during the past four seasons.

"Operation Fan Mail is one of our most meaningful gameday programs," said Packers President/CEO Mark Murphy. "Military families make tremendous sacrifices on behalf of all of us, and with WPS Health Insurance we're proud to recognize them in Lambeau Field."

"We are proud to team with the Green Bay Packers through sponsorship of Operation Fan Mail," said Jim Riordan, WPS Health Insurance President and CEO. "Honoring active duty military families to whom we owe so much is one of many ways WPS Health Insurance can say thank you."

To choose families, the Packers and WPS Health Insurance are asking interested families, or friends of eligible families, to submit an essay, 500 words or less, on why a particular family should be saluted. Essays can be sent to: Operation Fan Mail, P.O. Box 10628, Green Bay, WI, 54307-0628. Essays also can be submitted online at http://nfl.packers.com/gameday/gameday_promotions/operation_fan_mail/.

Families intended for recognition are those that have a member serving on active duty. The family member can be a mother, father, son, daughter or sibling.

In addition to being recognized on-field prior to the game, selected families will receive four tickets to the game and a \$150 Packers Pro Shop gift card from WPS.

#

Media Contact:

Kelsey Kroll
Green Bay Packers
920/569-7212
krollk@packers.com

**OPERATION
FAN★MAIL**

WPS
HEALTH INSURANCE®

Green Bay Packers • Lambeau Field Atrium
1265 Lombardi Avenue, P.O. Box 10628, Green Bay, Wisconsin 54307-0628
Main Office: 920-569-7500 • P.R. Fax: 920-569-7201 • www.packers.com

